



Early Bird Savings | Chrysler Offer Summary

Offers Valid 6 December - 3 January 2012

[Early Bird Discounts Not Compatible With SNOOT or Other Local Discounts and Offers]

MY	Model	Early Bird Offers			PLUS Early Bird BONUS Discounts! On Select Models	
		Exclusive ENCS/NAS Std. Military Rebate	Early Bird Discount Code: PREBD	Total Early Bird Savings		
11	Avenger SXT	\$750	\$500	\$1,250	FREE Equipment Discount ¹ (when equipped - see Free Equipment Details) Code: PREQP	
11	Avenger (Mainstreet)	\$4,500	\$1,000	\$5,500		
11	Avenger (LUX)	\$4,500	\$1,250	\$5,750		
11	Caliber	\$3,000	\$1,400	\$4,400		
11	Challenger	\$3,750	\$500	\$4,250		
11	Challenger SRT-8	\$3,750	\$500	\$4,250		
11	Charger (Excluding SE)	\$4,000	\$1,000	\$5,000		
11	Charger SE (27G CPOS)	\$4,000	\$1,200	\$5,200		
11	Compass	\$3,000	\$750	\$3,750		
11	Durango 4x4 Citadel	\$4,500	\$1,000	\$5,500		
11	Durango 4x4 RT, CREW, EXPRESS	\$4,000	\$1,500	\$5,500		
11	Durango 4x2 Citadel	\$4,000	\$1,000	\$5,000		
11	Durango 4x2 RT, CREW, EXPRESS	\$4,500	\$1,500	\$6,000		
11	Journey Express/Mainstreet	\$4,000	\$1,500	\$5,500		
11	Journey Crew/Lux	\$4,750	\$1,200	\$5,950		
11	Journey R/T	\$4,750	\$1,500	\$6,250		
11	Liberty	\$5,750	\$500	\$6,250		
11	Grand Caravan (EXCLUDING EXPRESS)	\$4,000	\$1,500	\$5,500		
11	Grand Caravan (Express)	\$2,500	\$1,500	\$4,000		
11	Town & Country	\$5,500	\$2,000	\$7,500		
11	Nitro	\$4,000	\$900	\$4,900		
11	Patriot	\$2,500	\$1,000	\$3,500		
11	200 (excluding LX)	\$4,500	\$1,500	\$6,000		
11	200 (LX)	\$1,500	\$150	\$1,650		
11	200 Convertible	\$2,750	\$400	\$3,150		
11	200 S & Limited	\$5,000	\$1,200	\$6,200		
11	Wrangler	\$2,250	\$1,500	\$3,750		
11	Wrangler Unlimited	\$2,250	\$1,500	\$3,750		
11	Grand Cherokee	\$3,500	\$2,000	\$5,500		
12	300 Sedan (Excluding SRT 8)	\$2,000	\$1,000	\$3,000		- RamBox \$1166.50 (XB9) & \$428.00 Bed Liner: (\$1594)
12	300 C Sedan / 300 S V8	\$2,000	\$1,000	\$3,000		
12	Charger (Excluding SE, SRT-8)	\$2,000	\$1,000	\$3,000		
12	Compass	\$1,250	\$1,250	\$2,500		
12	Durango Citadel V8	\$1,500	\$1,500	\$3,000		
12	Durango Crew V8	\$1,500	\$1,500	\$3,000		
12	Durango R/T	\$1,500	\$1,500	\$3,000		
12	Liberty	\$3,500	\$1,750	\$5,250		
12	Grand Caravan (EXCLUDING AVP 29D /SE)	\$2,375	\$1,625	\$4,000		
12	Grand Caravan AVP 29D	\$1,625	\$750	\$2,375		
12	Town & Country	\$2,000	\$2,000	\$4,000		
12	Patriot	\$1,250	\$1,750	\$3,000		
12	Ram 1500 Regular	\$3,000	\$906	\$3,906		
12	Ram 1500 Crew Cab	\$3,000	\$906	\$3,906		
12	Ram 2500/3500	\$3,000	\$906	\$3,906		
12	Ram 2500/3500 Diesel	\$3,000	\$906	\$3,906		
12	Ram 1500 Quad Cab	\$3,000	\$906	\$3,906		
12	200 (excluding LX)	\$3,000	\$1,500	\$4,500		
12	200 S & Limited	\$3,000	\$1,750	\$4,750		
12	Wrangler	\$500	\$2,000	\$2,500		
12	Wrangler Unlimited	\$500	\$2,000	\$2,500		
12	Grand Cherokee	\$2,000	\$1,000	\$3,000		

¹ To qualify for the Free Equipment discount, the eligible vehicle must be configured with the designated equipment. See Free Equipment Details Page for info on eligibility. If the order is eligible, the equipment discount is equal to the amount listed on the char

Early Bird BONUS Discounts! | Chrysler FREE Equipment Details On Select Models

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Is Your Order Eligible?

To receive any of the FREE Equipment Discounts, all you need to do is order an eligible vehicle and trim line with the designated equipment. This equipment may be applied to your vehicle one of three ways:

1. As an option.
2. As part of a Rapid Spec Package (along with a specific option in some cases).
3. As part of Standard Equipment.

Detailed below are the eligible models and trim lines along with when and how the equipment can be applied. Your Exchange New Cars Sales or Navy AutoSource representative will walk you through the process to ensure you make the most of these offers!

MY	Model	Free Option/Equipment	Eligible Trim Lines With Required Specs	Discount Amount (PMP) Code: PNEQP
12	RAM 1500: Regular Cab, Quad Cab, Crew Cab RAM 2500/3500 Quad Cab, Crew CAB	- RamBox Cargo Management System (XB9) - Spray In Bed Liner (XMF)	<u>- SLT / ST/ Regular Cab/ Quad Cab / Crew Cab</u>	(XB9) \$1166.5 (XMF)\$428.00